



ALESSANDRO CASUCCI
DIGITAL CREATIVE DESIGNER

Milano, 03/06/1982
Via Friuli 21/5 20020, Lainate (MI)
+39 3398388852
alessandrocasucci@gmail.com
casucciloba

Politecnico di Milano – Facoltà del Design
<https://www.facebook.com/alessandro.casucci>
<https://www.instagram.com/icassiu/>
<https://www.linkedin.com/in/alessandrocasucci/>
<https://www.alessandrocasucci.it>



profilo

Mi chiamo Alessandro Casucci, mi occupo di Digital Design da oltre 10 anni. La devozione verso questo mondo ha sviluppato in me una forte attitudine creativo-progettuale in grado di seguire anche lo sviluppo tecnico web che concerne html e css. Da sempre la passione per il disegno ha contribuito ad incrementare le mie abilità grafiche, ponendo sempre l'attenzione verso quelli che sono i trend del momento ed effettuando consapevolmente le scelte stilistiche adeguate al contesto e al tema del prodotto digitale.



software

A grid of software skills represented by circular icons with the software name and its full name below it:

- Ai** ILLUSTRATOR
- Ps** PHOTOSHOP
- Xd** XD
- Dw** DREAMWEAVER
- Pr** PREMIERE
- An** ANIMATE
- Sk** SKETCH
- In** INVISION
- P** POWER POINT
- W** WORD



competenze tecniche



Designer & Art Director

Graphic Design	●●●●●●●●●●●●●●●●
UI Design	●●●●●●●●●●●●●●●●
UX Design	●●●●●●●●●●●●●●●●
Interaction Design	●●●●●●●●●●●●●●●●
Prototyping	●●●●●●●●●●●●●●●●
Motion Design	●●●●●●●●●●●●●●●●
Logo Design	●●●●●●●●●●●●●●●●
Digital Illustration	●●●●●●●●●●●●●●●●
Adv on/offline	●●●●●●●●●●●●●●●●
Branding	●●●●●●●●●●●●●●●●
Corporate Identity	●●●●●●●●●●●●●●●●
Brand Identity	●●●●●●●●●●●●●●●●
Video Editing & Showreel	●●●●●●●●●●●●●●●●



Front end developer

html	●●●●●●●●●●●●●●●●
css	●●●●●●●●●●●●●●●●
javascript	●●●●●●●●●●●●●●●●
jquery	●●●●●●●●●●●●●●●●
cross browsing test	●●●●●●●●●●●●●●●●
wordpress	●●●●●●●●●●●●●●●●
newsletter template	●●●●●●●●●●●●●●●●



esperienze lavorative

- dal 2016 ad oggi
Speed Spa
Digital Creative Director
UI Designer - Graphic Designer on/offline - ADV on/offline
Branding - Social ADS - Ideazione prodotti editoriali
Video Showreel
- 2015
Full Digi Srl
Creative Developer Senior
UI Design - Front end
- 2012 - 2014
Softec Spa - BBJ Digital Division
Digital Designer Senior - Web Developer
UI/UX Design - Graphic Design on/offline - Branding - Video Showreel
- 2008 - 2012
BBJ Srl - Media Agency
Web Designer - Web Developer
UI/UX Design - Graphic Design on/offline - Branding
- 2005 - 2007
Indigo srl - Media Agency
Graphic Designer Junior
Web Design - Graphic Design - Branding

</> linguaggi e sviluppo

A grid of programming languages and development tools represented by circular icons with the language name and its full name below it:

- 5** HTML
- 3** CSS
- Js** JAVASCRIPT
- Wp** WORDPRESS